


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

The Regal Line **FLOWERS OF HAWAII***Ltd*

cable address FLOHAWA

2016 WILSHIRE BOULEVARD • LOS ANGELES 5 • CALIFORNIA

Ship to _____ Date _____

Address _____ Dept. No. _____

City _____ Zone _____ State _____ P.O. No. _____

Ship Via _____ to arrive 19____ for use 19____

Shall we wire you collect when shipment will reach your city? _____ Ordered by _____ Title _____

Do not write in this space.

KING KOKO FERNWOOD (DISPLAY TRUNKS)

| Code No. | Description | Price | Size | Quantity |
|----------|--------------------------|---------|---------|----------|
| KK 1 | All Trunks brushed and | \$ 9.35 | 2.5 ft. | |
| KK 2 | plasticized sprayed. | 11.25 | 3 ft. | |
| KK 3 | Containers and base in- | 13.10 | 3.5 ft. | |
| KK 4 | cluded. If size ordered | 15.00 | 4 ft. | |
| KK 5 | is out of stock, closest | 16.85 | 4.5 ft. | |
| KK 6 | size will be sent. All | 18.75 | 5 ft. | |
| KK 7 | prices quoted are FOB | 20.60 | 5.5 ft. | |
| KK 8 | West Coast Ports and | 23.25 | 6 ft. | |
| KK 9 | shipping will be made by | 26.25 | 6.5 ft. | |
| KK 10 | carrier requested. Spe- | 30.00 | 7 ft. | |
| KK 11 | cial prices for multiple | 34.50 | 7.5 ft. | |
| KK 12 | trunks and large sizes | 39.25 | 8 ft. | |

KING KOKO FERNWOOD (PLANTER TRUNKS)

| Code No. | Small, 4" to 8" Diameter | Price | Size | Quantity |
|----------|--------------------------------|--------|---------|----------|
| KKP 1 | Trunk with No Holes | \$2.00 | 1 ft. | |
| KKP 2 | Trunk with One Hole in side | 2.75 | 1.5 ft. | |
| KKP 3 | Trunk with Two Holes in side | 3.50 | 2 ft. | |
| KKP 4 | Trunk with Three Holes in side | 4.25 | 2.5 ft. | |

All Prices Quoted are FOB West Coast Ports. These are not sprayed, have no bases or cans, and are suitable primarily for use in plantings.

KING KOKO FERNWOOD (Shaped & Natural Planters)

"FOB" for FOB West Coast Ports; "PP" for Via Parcel Post Prepaid

| Code No. | Description | Carton Price | Unit Price | Quantity |
|----------|------------------------|--------------|------------|----------|
| KKS 1 | 8" Shaped Jardinieres | \$5.60 FOB | \$1.40 FOB | |
| | 4 in carton | 7.00 PP | 1.75 PP | |
| KKS 2 | 10" Shaped Jardinieres | 6.46 FOB | 1.61 FOB | |
| | 4 in carton | 8.08 PP | 2.01 PP | |
| KKS 3 | 12" Shaped Jardinieres | 4.30 FOB | 2.15 FOB | |
| | 2 in carton | 5.38 PP | 2.69 PP | |

Larger than 12" sizes in shaped jardinieres available. Write for prices.

| | | | | |
|-------|----------------------------|----------|----------|--|
| KKN 1 | 8"x5" Natural Jardinieres | 4.00 FOB | 1.00 FOB | |
| | 4 in carton | 5.00 PP | 1.25 PP | |
| KKN 2 | 10"x6" Natural Jardinieres | 4.72 FOB | 1.18 FOB | |
| | 4 in carton | 5.90 PP | 1.48 PP | |
| KKN 3 | 12"x7" Natural Jardinieres | 3.00 FOB | 1.50 FOB | |
| | 2 in carton | 3.75 PP | 1.88 PP | |
| KKC 1 | 3"x3" Cube Planters | 8.88 FOB | .062 FOB | |
| | 144 in carton | 11.10 PP | .078 PP | |
| KKC 2 | 4"x4" Cube Planters | 9.11 FOB | .121 FOB | |
| | 75 in carton | 11.39 PP | .152 PP | |

KING KOKO FERNWOOD—Shaped and Natural Planters (Continued)

| Code No. | Description | Carton Price | Unit Price | Quantity |
|----------|----------------------------|--------------|------------|----------|
| KKC 3 | 5"x5" Cube Planters | 9.26 FOB | .23 FOB | |
| | 40 in carton | 11.58 PP | .29 PP | |
| KKT 1 | 6"x9" Trays | 2.31 FOB | .38 FOB | |
| | 6 in carton | 2.89 FOB | .475 PP | |
| KKT 2 | 8"x12" Trays | 3.19 FOB | .53 FOB | |
| | 6 in carton | 4.00 PP | .66 PP | |
| KKT 3 | 10"x15" Trays | 4.07 FOB | .68 FOB | |
| | 6 in carton | 5.09 PP | .85 PP | |
| KKT 4 | 12"x18" Trays | 5.12 FOB | .85 FOB | |
| | 6 in carton | 6.40 PP | 1.06 PP | |
| KKTP 1 | 1½"x1½"x18" Totem Pole | 6.40 FOB | .10 FOB | |
| | 64 in carton | 8.00 PP | .125 PP | |
| KKTP 2 | 2"x2"x24" Totem Pole | 7.20 FOB | .20 FOB | |
| | 36 in carton | 9.00 PP | .25 PP | |
| KKTP 3 | 2"x2"x36" Totem Pole | 7.50 FOB | .30 FOB | |
| | 25 in carton | 9.38 PP | .375 PP | |
| KKTP 4 | 1"x1"x16" Totem Pole | 8.00 FOB | .08 FOB | |
| | 100 in carton | 10.00 PP | .10 PP | |
| KKTP 5 | 2"x2"x18" Totem Pole | 6.48 FOB | .18 FOB | |
| | 36 in carton | 8.28 PP | .23 PP | |
| KKTP 6 | 3"x3"x36" Totem Pole | 6.75 FOB | .75 FOB | |
| | 9 in carton | 8.46 PP | .94 PP | |
| KKTP 7 | 3"x3"x48" Totem Pole | 8.55 FOB | .95 FOB | |
| | 9 in carton | 10.71 PP | 1.19 PP | |
| KKTP 8 | 4"x4"x48" Totem Pole | 8.60 FOB | 2.15 FOB | |
| | 4 in carton | 10.76 PP | 2.69 PP | |
| KKTP 9 | 4"x4"x60" Totem Pole | 10.60 FOB | 2.65 FOB | |
| | 4 in carton | 13.24 PP | 3.31 PP | |
| | 5"x5"x72" Totem Pole | 8.00 FOB | 4.00 FOB | |
| | 2 in carton | 10.00 PP | 5.00 PP | |
| KKFF | 6.5 Cu. Ft. Fernwood Fiber | | | |
| | 1 in carton | 6.50 | | |
| KKFS | Flat Fernwood Slabbing | | | |
| | ... 6"-8"-10"-12" Widths | .32 FOB* | | |
| | ... ¾"-1½"-2" Thickness | .40 PP* | | |

*Per Standard Board Feet (1 foot wide and 1 inch thick)
25% additional to quoted prices if plasticized finish desired
10% additional to quoted prices if less than full cartons ordered

QUEEN KAHOLA WOODROSES

| Code No. | Description | Price | Unit | Quantity |
|----------|----------------------------|--------|-------|----------|
| QKN | Natural Stems | \$1.75 | Dozen | |
| QKW | Stems wired and taped | 2.00 | Dozen | |
| QKB | Gift-boxed | 2.25 | Dozen | |
| QKG | Garlands (4 roses per ft.) | .75 | Foot | |

PRINCE KAHANA FOLIAGES — FOB West Coast Ports

In attractive 7½" x 1½" x 24" yellow box with illustrated arrangement on back.

| Code No. | Description | Carton Price | Unit Price | Quantity |
|----------|----------------------|--------------|------------|----------|
| PKF 1 | Picti Leaves | \$2.50 | 6 Doz. | |
| PKF 2 | Pothos Leaves | 2.50 | 6 Doz. | |
| PKF 3 | Croton Leaves | 2.50 | 6 Doz. | |
| PKF 4 | Stag Horn Ferns | 4.50 | 6 Doz. | |
| PKF 5 | Hawaiian Lycopodium | 2.00 | 6 Doz. | |
| PKF 6 | Green Ti Leaves | 2.50 | 6 Doz. | |
| PKF 7 | Variegated Ti Leaves | 3.50 | 6 Doz. | |
| PKF 8 | Red Ti Leaves | 3.00 | 6 Doz. | |
| PKF 9 | Monstera Leaves | .50 Med. | Ea. | |
| | | .75 Lrg. | Ea. | |

PRINCE KAHANA FOLIAGE ASSORTMENTS

| Code No. | Description | FOB West Coast Price | No. of Boxes |
|----------|--|--------------------------------|--------------|
| AF 1 | 75 Green Ti 50 Pothos 30 Variegated Ti 50 Crotons 20 Red Ti 20 Lycopodium 30 Stag Horn Fern 25 Picti | 300 Leaves 1 Box \$14.50 | |
| | | | No. ½ Boxes |
| AF ½ | 40 Green Ti 25 Medium Pothos 15 Variegated Ti 25 Crotons 10 Red Ti 10 Lycopodium 15 Stag Horn Fern 10 Picti | 150 Leaves ½ Box \$ 7.50 | |
| | | | No. ¼ Boxes |
| AF ¼ | 20 Green Ti 15 Pothos 10 Variegated Ti 15 Crotons 5 Red Ti 5 Lycopodium 5 Picti | 75 Leaves ¼ Box \$ 3.75 | |

PRINCESS ALOHA FLOWERS—Prices FOB West Coast

| Code No. | Description | Price | Unit | Quantity |
|----------|-----------------------|--------------|----------|----------|
| PAH 1 | Red Heliconia | \$ 8.00 | ½ Doz. | |
| PAH 2 | Red Heliconia | 15.00 | 1 Doz. | |
| PAH 3 | Pink Heliconia | 9.00 | ½ Doz. | |
| PAH 4 | Pink Heliconia | 17.50 | 1 Doz. | |
| PAH 5 | Green Heliconia | 9.00 | ½ Doz. | |
| PAH 6 | Green Heliconia | 17.50 | 1 Doz. | |
| PAG 1 | Shell Ginger | 5.00 | ½ Doz. | |
| PAG 2 | Shell Ginger | 9.00 | 1 Doz. | |
| PAG 3 | Red Ginger | 5.00 | ½ Doz. | |
| PAG 4 | Red Ginger | 9.00 | 1 Doz. | |
| PAG 5 | Torch Ginger | 7.50 | ½ Doz. | |
| PAG 6 | Torch Ginger | 14.00 | 1 Doz. | |
| PAB 1 | Bird of Paradise | 3.00 | ½ Doz. | |
| PAB 2 | Bird of Paradise | 5.00 | 1 Doz. | |
| PAA 1 | Anthuriums (Specimen) | 15.00 (Doz.) | 2 Doz. | |
| PAA 2 | Anthuriums (Large) | 12.50 (Doz.) | Bulk | |
| PAA 3 | Anthuriums (Medium) | 10.00 (Doz.) | | |
| PAA 4 | Anthuriums (Specimen) | 16.00 | 1 Doz. | |
| PAA 5 | Anthuriums (Large) | 13.50 | Bulk | |
| PAA 6 | Anthuriums (Medium) | 11.00 | | |
| PAA 7 | Anthuriums (Specimen) | 17.50 | 1 Doz. | |
| PAA 8 | Anthuriums (Large) | 15.00 | Gift-Pak | |
| PAA 9 | Anthuriums (Specimen) | 10.00 | ½ Doz. | |
| PAA 10 | Anthuriums (Large) | 8.00 | Gift-Pak | |

PRINCESS ALOHA ORCHIDS—Price schedule by seasons

| Code No. | Description—No. in Carton | Spring | Summer | Fall | Winter | Quantity |
|----------|---|--------|--------|-------|--------|----------|
| PAON | NATURAL (100's) stem wrapped in moist cotton | * .10 | * .09 | * .10 | * .11 | |
| PAOD | FOIL-DRESSED (100's) stem in foil holder | .115 | .105 | .115 | .125 | |
| PAOF | FLORA-DRESSED (100's) stems wired & taped | .125 | .115 | .125 | .135 | |
| PAOV | VIAL (100's and 250's) in heart-shaped plastic vial pin | .16 | .15 | .16 | .17 | |

* Spring (Jan. 1—May 14); Summer (May 15—Aug. 30); Fall (Sept. 1—Oct. 31); Winter (Nov. 1—Dec. 31)

not more than 60 degrees. Box must be right side up. On request, we will notify you via collect night letter, day previous to arrival of shipment giving Flight and Way Bill information so you can have Rail or Air Express Agent notify you immediately of shipment's arrival.

All prices are net 10 days and are FOB West Coast. Shipping charge ranges from ½¢ to 2¢ per flower depending on destination, size of order and style. Prices are for quantities from 100 to 1500 Orchids. Special discounts are available for quantities over 1500 Orchids. Mats, advertising tearsheets, tags, etc., available upon request.

PRINCESS ALOHA LEIS

| Code No. | Description | Price | Unit | Quantity |
|----------|--|--------------|-----------------|----------|
| PAML 1 | MAUNA LOA ORCHID LEI Over 300 Orchids in 11 Styles | each \$ 3.50 | on order 1 to 5 | |
| PAML 2 | MAUNA LOA ORCHID LEI same as above | 3.00 | 6 to 10 | |
| PAML 3 | MAUNA LOA ORCHID LEI same as above | 2.50 | 11 to 20 | |
| PAML 4 | MAUNA LOA ORCHID LEI same as above | 2.25 | Over 20 | |
| PAHL 1 | HAWAIIAN LEI— Plumeria, Carnation and Ginger in season. Brilliant in color, but not as long lasting as Mauna Loa Orchid Leis | 4.00 | 1 to 5 | |
| PAHL 2 | HAWAIIAN LEI—same as above | 3.50 | 6 to 10 | |
| PAHL 3 | HAWAIIAN LEI—same as above | 3.00 | 11 to 20 | |
| PAHL 4 | HAWAIIAN LEI—same as above | 2.50 | Over 20 | |

HAWAIIAN TI PALMS—FOB West Coast

| Code No. | Description | Price Each | (1-4') | (4-6') | (Over 6') | Sht. | Med. | Long |
|----------|---|---------------|--------|--------|-----------|---------------------|------|----------|
| HTM 1 | Ti Palm | Units of 1-3 | \$2.50 | \$3.00 | \$3.50 | | | |
| HTM 2 | with | Units of 4-6 | 2.25 | 2.75 | 3.25 | | | |
| HTM 3 | Mossed | Units of 7-12 | 2.00 | 2.50 | 3.00 | | | |
| HTM 4 | Head | Units over 12 | 1.75 | 2.25 | 2.75 | | | |
| HTU 1 | Ti Palm | Units of 1-3 | 1.50 | 2.00 | 2.50 | | | |
| HTU 2 | with | Units of 4-6 | 1.25 | 1.75 | 2.25 | | | |
| HTU 3 | Unmossed | Units of 7-12 | 1.00 | 1.50 | 2.00 | | | |
| HTU 4 | Head | Units over 12 | .75 | 1.25 | 1.75 | | | |
| HTD | Display base for setting up Ti Palms, complete | Price \$ 6.50 | | | | 1 to a Carton | | Quantity |
| PKFT | Ti leaves with steel picks attached for inserting in mossed heads (60 to 70 leaves needed for each head) | 22.50 | | | | 500 to a case | | Quantity |

HAWAIIAN NOVELTIES

| Code No. | Description | Price | Unit | Quantity |
|----------|--|-----------------|-------------|----------|
| HSB | Ti Leaf Skirt & Bra. complete, ready to wear (Available— Small-Medium-Large) | \$ 15.00 | one set | |
| HCH 1 | Hand-woven | 4.00 | 1 to 5 | |
| HCH 2 | Cocoanut Fiber Hats | 3.75 | 6 to 10 | |
| HCH 3 | | 3.50 | Over 10 | |
| HCB 1 | Hand-woven | 2.25 | Doz. | |
| HCB 2 | Cocoanut Birds | 1.25 | ½ Doz. | |
| HFC 1 | Hawaiian Dried | 7.50 | Doz. | |
| HFC 2 | Fern Curls Cut Fresh | 10.00 | Doz. | |
| HFB | Hawaiian Flower Arrangement Book | 2.00 | 1 | |
| PLV 1 | Plastic Lapel Vials Single | 5.00 40.00 | 100 1000 | |
| PLV 2 | Plastic Lapel Vials Double | 9.00 75.00 | 100 1000 | |
| PLV 3 | Plastic Lapel Vials Triple | 12.50 109.50 | 100 1000 | |

PACKING: Items ordered in Standard Carton Lots as shown on this price list are not subject to packing charge. On all broken lot orders, other than in carton lots, a charge of 10% of the amount of the order will be made.

PRICES: All prices are subject to revision or change without notice. California Retail Sales Tax of 3% will be added to purchases made for delivery within the State of California unless Purchaser's Resale Certificate is on file in our office at 2016 Wilshire Boulevard, Los Angeles 5, Calif.

TERMS AND CONDITIONS: This list supersedes and cancels all previously published or quoted prices and all material listed is subject to stock on hand and to prior sale. No cancellations can be accepted upon less than 10 days notice.

N.B.—All orchids are flown to you directly from Hawaii. It is important that we have 10 days notice. In emergency, shipments can be made from West Coast stock on 96 hours notice. Orchids will arrive Air Express on day previous to promotion. Store overnight at temperature not less than 40 and